

**Sparkling  
Bradford**

Communication Finalisation

07 September 2018

Long form.  
Used for video, radio etc.

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From candles and crackers,  
to clinking of glasses,  
the cocktails and curries,  
of partying masses.

From worship to wishes,  
and mistletoe kisses,  
the singing of carols,  
to feasting on dishes.

From chocolate to chestnuts,  
and pantos with laughter,  
the goodwill of giving,  
with pudding for afters.

From ribbons for wrapping,  
to resting and napping,  
the echo and memories,  
of families chatting.

Distinctive, delightful,  
diverse and delicious,  
make Sparkling Bradford,  
your choice, this Christmas.

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Short form.  
Used for posters etc.

Distinctive, delightful,  
diverse and delicious.  
Make...



# Sparkling Bradford

your choice, this Christmas.

Go to [visitbradford.com](http://visitbradford.com) for more information.

**Finalised A4 press ad.**

All further iterations will be created from this master.

**Thank you.**

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